



# JUL12 Political Selling Levels #1

			6/30/12 - 8/14/12			NOTES
			JUL12			
DAY(S)	TIME PERIOD	PROGRAM	SEC 1	SEC 2	SEC 3	
M-F	6:30-7:00AM	Seinfeld	75	50	40	
M-F	7:00-8:00AM	FOX29 Morning News	155	100	75	
M-F	8:00-9:00AM	FOX29 Morning News	155	100	75	
SUN	9:00-10:00AM	FOX News Sunday	100	75	50	
M-F	9:00-10:00AM	Maury	155	130	75	
M-F	10:00-11:00AM	Maury	155	130	75	
M-F	11:00AM-12:00PM	Jerry Springer	155	130	75	
M-F	12:00-1:00PM	Jeremy Kyle	155	130	75	
M-F	9:00AM-1:00PM	Morning ROS (Day 1)	130	100	55	
M-F	1:00-2:00PM	Wendy Williams	100	75	50	
M-F	2:00-3:00PM	Nate Berkus	100	75	50	
M-F	3:00-4:00PM	America Now	100	75	50	
M-F	1:00-4:00PM	Afternoon ROS (Day 2)	100	75	50	
M-F	4:00-4:30PM	FOX29 News First at 4:00	130	100	75	
M-F	4:30-5:00PM	Extra	130	100	75	
M-F	5:00-5:30PM	Family Feud	130	100	75	
M-F	5:30-6:00PM	New Adventures of Old Christine	130	100	75	
M-F	6:00-6:30PM	Everybody Loves Raymond	130	100	75	
M-F	6:30-7:00PM	Simpsons	130	100	75	
SAT/SUN	12:00-7:00PM	Matinees & Other Weekend Fill	130	100	75	
M-F	7:00-7:30PM	Big Bang Theory	435	390	180	
M-F	7:30-8:00PM	Big Bang Theory	435	390	270	NR 7/10
SAT	7:00-8:00PM	Big Bang Theory / Big Bang Theory	155	130	100	NR 6/30, 7/07
M-SU	10:00-11:00PM	Ten O'Clock News	615	525	345	
M-SU	10:00-11:00PM	Ten O'Clock News	615	525	330	7/02-7/08 ONLY
M-F	11:00-11:30PM	How I Met Your Mother	180	155	130	
M-F	11:30PM-12:00AM	TMZ	155	130	55	
SAT	11:00PM-12:00AM	The Finder	155	130	100	LTC 7/28
SAT	11:00PM-12:00AM	Touch	155	130	100	EFF 8/04
SUN	11:00PM-12:00AM	Extra	130	100	40	
M-F	12:00-12:30AM	The Office	100	75	40	
M-F	12:30-1:00AM	According To Jim	75	50	25	
SAT	12:00-12:30AM	30 Seconds To Fame	75	50	35	
SAT	12:30-1:00AM	Everybody Loves Raymond	75	50	40	
SUN	12:00-1:00AM	TMZ	75	50	40	
M-F	1:00-2:00AM	Ten O'Clock News Rebroadcast	75	50	15	
M-SU	2:30-5:00AM	Overnight	15	5	4	

6/30/12 - 8/14/12						
JUL12						
<b>PRIME</b>			<b>SEC 1</b>	<b>SEC 2</b>	<b>SEC 3</b>	<b>NOTES</b>
<u>DAY(S)</u>	<u>TIME PERIOD</u>	<u>PROGRAM</u>				
MON	8:00-9:00PM	Hell's Kitchen	570	480	390	
MON	9:00-10:00PM	Masterchef	790	570	435	LTC 7/23
MON	9:00-10:00PM	Hell's Kitchen	570	480	390	EFF 7/30
TUE	8:00-9:00PM	Hell's Kitchen	570	480	335	7/03 ONLY
TUE	8:00-9:00PM	Hell's Kitchen	570	480	390	7/17, 7/24 ONLY
TUE	8:00-9:00PM	Masterchef	795	495	495	EFF 7/31
TUE	9:00-10:00PM	Masterchef	795	570	390	NR 7/10
WED	8:00-10:00PM	So You Think You Can Dance	1650	1425	975	NR 7/04
THU	8:00-9:00PM	Take Me Out	570	480	290	LTC 7/26
THU	9:00-10:00PM	The Choice	570	480	290	LTC 7/12
THU	9:00-10:00PM	Glee	570	480	315	7/19, 7/26 ONLY
FRI	8:00-9:00PM	House	480	390	210	
FRI	9:00-10:00PM	Bones	480	390	210	LTC 7/20
FRI	9:00-10:00PM	House	480	390	300	EFF 7/27
SAT	8:00-9:00PM	Cops / Cops	480	390	245	7/14-7/28, 8/11 ONLY
SAT	9:00-10:00PM	Mobbed	480	390	245	7/14-7/28, 8/11 ONLY
SUN	7:00-7:30PM	American Dad	390	300	210	NR 7/22
SUN	7:30-8:00PM	Cleveland	390	300	210	NR 7/22
SUN	8:00-8:30PM	The Simpsons	795	660	570	NR 7/22
SUN	8:30-9:00PM	The Simpsons	570	480	390	EFF 7/08; NR 7/22, 8/12
SUN	9:00-9:30PM	Family Guy	795	660	450	NR 7/22
SUN	9:30-10:00PM	Family Guy	570	480	390	EFF 7/08; NR 7/22, 8/12

6/30/12 - 8/14/12						
JUL12						
<b>SPECIALS</b>			<b>SEC 1</b>	<b>SEC 2</b>	<b>SEC 3</b>	<b>NOTES</b>
<u>DAY(S)</u>	<u>TIME PERIOD</u>	<u>PROGRAM</u>				
SUN 7/01	8:30-9:00PM	Bob's Burgers	570	480	390	
SUN 7/01	9:30-10:00PM	American Dad	570	480	390	
WED 7/04	8:00-10:00PM	New Girl x4	570	480	390	
SUN 7/22	7:00-7:30PM	The Simpsons	390	300	210	
SUN 7/22	7:30-8:00PM	Family Guy	390	300	210	
SUN 7/22	8:00-10:00PM	Teen Choice Awards	570	480	360	
THU 8/02	8:00-9:00PM	Raising Hope / Raising Hope	570	480	315	
THU 8/02	9:00-10:00PM	New Girl / New Girl	570	480	315	
THU 8/09	8:00-9:00PM	Raising Hope / Raising Hope	570	480	315	
THU 8/09	9:00-10:00PM	New Girl / New Girl	570	480	315	
SUN 8/12	8:30-9:00PM	Cleveland	570	480	390	
SUN 8/12	9:30-10:00PM	American Dad	570	480	390	

6/30/12 - 8/14/12						
JUL12						
<b>SPORTS</b>			<b>SEC 1</b>	<b>SEC 2</b>	<b>SEC 3</b>	<b>NOTES</b>
<u>DAY(S)</u>	<u>TIME PERIOD</u>	<u>PROGRAM</u>				
<b>MAJOR LEAGUE BASEBALL</b>						
SAT	3:00-3:30PM	MLB Player Poll	210	180	155	NR 8/04, 8/11
SAT	3:30-7:00PM	Major League Baseball	390	300	155	NR 6/30, 7/07; LTC 7/28
SAT	7:00-10:00PM	Major League Baseball	390	300	155	6/30, 7/07 ONLY
TUE 7/10	7:30-10:30PM	2012 MLB All-Star Game	1425	1200	795	
<b>FORMULA ONE RACING</b>						
SUN 7/08	12:00-2:00PM	British Grand Prix	155	130	100	
SUN 7/22	12:00-2:00PM	German Grand Prix	155	130	100	
<b>UFC</b>						
SAT 8/04	8:00-10:00PM	UFC on FOX	795	660	570	

EFF = Effective Date  
 LTC = Last Telecast Date  
 P = Season Premiere  
 NA = Not Available  
 NR = Not Running